MAKING THE MOST OF YOUR LOCAL EVALUATION: ENHANCING COLLABORATION BETWEEN THE COALITION AND EVALUATOR

Connecticut's Prevention Workforce Conference

Tuesday, November, 13, 2018

Sheraton Hartford South
Rocky Hill, CT

Learning Objectives

Participants will:

▶ Unpack expectations coalition coordinators and evaluators have regarding evaluation and their roles in evaluating their coalition efforts, and identify barriers and strengths based on those perceptions.

▶ Enhance their understanding of the role of data in coalition planning, building community awareness and support, evaluating progress toward goals, and developing community capacity.

▶ Understand the data collection and interpretation process as a *collaborative effort* among the coalition coordinator, coalition members, and the local evaluator.

▶ Learn practical ways to enhance collaboration and communication between their coalition and local evaluator, to maximize the impact of local evaluation, and resources to support this process.

The Panel

Evaluators

➢ **Nina Chanana**
Chanana Consulting

➢ **Marc Goldstein, PhD**
Professor Emeritus,
Department of Psychological Science
Central Connecticut State University
and Coalition Evaluation Consultant

➢ **Bonnie Smith, MPH, CPH, CPS**
B. Weyland Smith Consulting, LLC

Prevention Coordinators

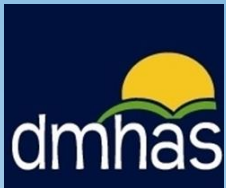**Sheridan Douglass**
Manchester Youth Service Bureau

➢ **Anna Gasinski**
Town of Stratford

➢ **Chelsea Preneta**
Newtown Youth Service Bureau

Moderator
Jennifer Sussman
DMHAS Center for Prevention
Evaluation and Statistics at UConn Health

The SEOW Prevention Data Portal

- A collaborative effort between the CPES/SEOW and the Connecticut Data Collaborative (CTData)

- Data elements driven by the work of the SEOW

- Content developed and compiled by CPES

- Platform, design, user interface, and web management by CTData

- Over **200** indicators across **20** sources, and multiple domains (consumption, consequence, risk factors, social determinants of health)

- **32** interactive datasets in phase 1, with more to be added over time

- National, state, sub-state (regional), district, and town-level data

- Major updates coming soon, to support DMHAS regional planning process

Features of the Portal

- Town-level data can be aggregated to DMHAS region, community-type, District Reference Groups (DRG)

- Indicators and datasets searchable by priority problem/substance, data level, year, source, domain, and key words

- Metadata, data visualization and dataset download capability available for all pilot databases

- Resource section with links to prevention partners and data resource sites

- Downloadable content

- Pre-made, annotated data visualization products (maps, graphs, charts) available on-site for the most used indicators

- CT Epidemiological Profile Fact Sheets for all major substances