



## **UConn Health Disparities Institute Menopause Equity Initiative Sponsorship Opportunity**

### **Health Equity for Midlife Women and Healthcare Providers Across Connecticut**

Each year, nearly two million women go through menopause, a natural transition that affects their health, well-being, and quality of life. However, too many women, especially women of color and those in under-resourced communities, face this stage alone and with limited resources. The UConn Health Disparities Institute (HDI) is leading a year-long, community-led Menopause Equity Initiative (MEI) to make menopause education and support accessible, equitable, and empowering for all Connecticut residents. We envision a Connecticut where all women have access to culturally and linguistically appropriate information and care that promotes their well-being across the life course.

**We are actively seeking sponsors to support the HDI MEI Signature Event Series.** Your sponsorship directly empowers community-wide education, clinical outreach, and forums for health providers, as well as innovative spaces for women and their loved ones. With your support, women across Connecticut will gain better access to knowledge, screenings, and comprehensive health opportunities throughout their life course.

### **UConn HDI MEI Signature Events Series**

"Power of the Pause" (October 25, 2025)

Education and celebratory event during Menopause Awareness Month, featuring panel experts, health & dental screenings, breakout sessions (including bone and oral health), a marketplace, and educational tools and resources. Continuing education credits will be available.

**Primary audience: Community-wide**

**Expected attendance: 300 people**

Oral Health & Menopause Summit (Fall 2025)

Multidisciplinary panel discussion focused on integrating oral health into comprehensive midlife healthcare for women.

Continuing education  
credits will be available.

**Primary audience: oral health providers, patients, and legislators**

**Expected attendance: 300 people**

Men-of-Pause (Spring 2026)

Event supporting men as allies in menopause and andropause journeys, blending education, empathy-building, and preventive health strategies.

**Primary audience: Men and masculine-presenting individuals**

**Expected attendance: 150 people**

### **Sponsorship Opportunity & Levels for All HDI Signature Events**

We are seeking sponsorship at various levels, with all one-time contributions supporting the entire HDI MEI Signature Event Series unless otherwise specified. This means your support will power three innovative, high-impact events that, as a sponsor, your organization has the opportunity to gain visibility and recognition as a leader in women's health and health equity, including:

- Reaching a diverse audience of community members, healthcare providers, and policy leaders.
- Demonstrating your commitment to women's health equity.

Level	Amounts	Reserved Seating for Events	Recognition and Benefits
Presenting	\$40,000	Power of the Pause: 10 Oral Health & Menopause: 8 Men of Pause:6	<ul style="list-style-type: none"><li>• Top-tier recognition across the MEI Signature Event Series, which will include:<ul style="list-style-type: none"><li>○ Event naming rights i.e. "<i>Power of the Pause</i>" presented by [Sponsor Name]" on promotional and program materials for the three events</li><li>○ Prominent logo placement on all event materials (signage, webpage, social media, program) for the three events. (Established logos and link to company main website where appropriate)</li><li>○ Opportunity to deliver opening remarks or feature a sponsored spotlight message for the three events. (Remarks and messaging must be reviewed and approved by HDI staff. No promotional advertising permitted)</li><li>○ Premium exhibitor booth space in a high-traffic location at all three events (Products and exhibitor content to be approved by HDI staff. No promotional language or selling of items allowed)</li><li>○ Verbal and written recognition in promotional media alerts, news stories, and interviews leading up to each event</li></ul></li><li>• Featured sponsor story on initiative webpage.</li><li>• Four sponsor-highlight posts on HDI's social media, highlighting your sponsorship for all three events</li></ul>
Visionary	\$25,000	Power of the Pause: 8 Oral Health & Menopause: 6 Men of Pause:4	<ul style="list-style-type: none"><li>• Prominent logo placement on all event materials (signage, webpage, social media, program) for the three events. (Established logos and link to company main website where appropriate)</li><li>• Verbal recognition during key event programming at all three events</li><li>• Opportunity to include a professionally branded message in select sessions at all three events (Remarks must be reviewed and approved by HDI staff. No promotional advertising permitted)</li><li>• Featured sponsor story on initiative webpage</li><li>• Priority placement for exhibitor booths at all three events (Products and exhibitor content to be approved by HDI staff. No promotional language or selling of items allowed)</li></ul>

			<ul style="list-style-type: none"> <li>Two sponsor-highlight posts on HDI's social media, highlighting your sponsorship for all three events</li> </ul>
Ambassador	\$10,000	N/A	<ul style="list-style-type: none"> <li>Standard logo featured on initiative webpage, in printed event program materials, and on event signage</li> <li>Verbal recognition during select programming throughout the initiative</li> <li>Priority placement for resource table (Products and exhibitor content to be approved by HDI staff. No promotional language or selling of items allowed)</li> <li>Standard logo included in at least two group sponsor posts on HDI's social media</li> </ul>
Champion	\$5,000	N /A	<ul style="list-style-type: none"> <li>Standard logo featured on initiative webpage, in printed event program materials, and on event signage</li> <li>Shared resource table (subject to availability) (Products and exhibitor content to be approved by HDI staff. No promotional language or selling of items allowed)</li> <li>Standard logo included in one group sponsor post on HDI's social media</li> </ul>
Innovator	\$2,500	N /A	<ul style="list-style-type: none"> <li>Standard logo featured on the initiative webpage and in printed event program materials</li> <li>Shared resource table (subject to availability) (Products and exhibitor content to be approved by HDI staff. No promotional language or selling of items allowed)</li> <li>Standard logo included in one group sponsor post on HDI's social media</li> </ul>
Advocate	\$1,000	N /A	<ul style="list-style-type: none"> <li>Company name (no logo) featured on the initiative webpage and in printed event program materials</li> <li>Shared resource table (subject to availability) (Products and exhibitor content to be approved by HDI staff. No promotional language or selling of items allowed)</li> <li>Acknowledgement by name in one group sponsor post on HDI's social media</li> </ul>

#### **Note Regarding Sponsorship Funds**

Sponsorships will support event expenses with any net proceeds remaining designated to support UConn's Health Disparities Institute general fund to support research, education, innovation, and all menopause/women health related initiatives.

### **Contribution Fee**

The University of Connecticut Foundation, Inc. is a Connecticut nonprofit and tax-exempt 501(c)(3) organization exclusively benefiting the University of Connecticut. Donors to the Foundation have the right to anonymity. Contributions are tax-deductible to the extent permitted by law and subject to certain administrative fees. You may obtain more information and a copy of our financial report by writing to our office at 2390 Alumni Drive, Unit 3206, Storrs, Connecticut 06269, calling 800-269-9965, or visiting [www.foundation.uconn.edu](http://www.foundation.uconn.edu).

### **Fundraising Notice**

Residents of the following states may obtain information as indicated: CA: Official registration and financial information can be obtained from the Attorney General's Web site at <https://oag.ca.gov/charities>. Registration does not imply endorsement. MD: A copy of the current financial statement is available on request. Documents and information submitted under the MD Charitable Solicitations Act are available, for the cost of copies and postage, from the Secretary of State, State House, Annapolis MD 21401, 1-410-974-5534 (1-800-8254510 in MD). NJ: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTION RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT [www.state.nj.us/lps/ca/charfrm.htm](http://www.state.nj.us/lps/ca/charfrm.htm). REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NY: NY residents may obtain a copy of our annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York NY 10271. OR: Registration in no way constitutes or implies any endorsement, sanction or approval of this solicitation, its purposes, the manner in which it is conducted or the person or organization conducting it by the Oregon Attorney General. WA: This organization is currently registered with the WA Secretary of State as required by law. Registration number: 24291. Obtain additional financial disclosure information by contacting the Secretary at 1-800-332-4483. WV: WV residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement. In the event that sufficient sponsorship contributions are not secured, UConn's Health Disparities Institute reserves the right to postpone or cancel the event(s) at its sole discretion.