

This is the Moment for Menopause Equity - And We Need Your Help

The **Menopause Equity Initiative** is looking for sponsors to support our efforts to advance menopause equity for people of all ages, genders, and backgrounds in Connecticut.

Your sponsor contributions are essential in bringing these resources and events to life.

Interested in Sponsoring?

Contact Kristina Bennett at the UConn Foundation

phone: 959-444-3346 **email:** kbennett@foundation.uconn.edu

1 My Menopause Wellness Plan Toolkit Sponsor: \$75,000

As part of the Initiative's efforts, the Health Disparities Institute (HDI) will be designing a digital, self-paced toolkit to help individuals create a personalized plan for navigating menopause with confidence, clarity, and support. Whether they're in perimenopause, menopause, still experiencing symptoms after menopause-or simply preparing ahead-this toolkit invites women to pause with power, reflect on their needs, and build a wellness strategy that honors their full self.

HDI is seeking a single charitable sponsor to proudly power this important resource, which will be co-branded as: *My Menopause Wellness Plan & Building a Support Team Toolkit by UConn's Health Disparities Institute, powered by [Sponsor Name]*. The sponsor organization is expected to receive recognition on the toolkit for the remainder of the 2025-2026. As event participants and community members access the resources throughout their menopause journey – during and well beyond the initiative – your organization's support will be prominently recognized.

2 The Menopause Party: Power of the Pause Event Sponsors

Taking place in October 2025 during Menopause Awareness Month, HDI is excited to host Menopause Equity Initiative’s flagship event, *The Menopause Party: Power of the Pause*. This high-energy, intergenerational celebration is designed to educate and empower by including:

- A Resource Marketplace.
- Breakout Sessions on mental health, breast cancer, sexual wellness, and aging.
- Intergenerational and couple-friendly spaces.
- Live DJ, Story Walls, games, giveaways, and more.
- The launch of: My Menopause Wellness Plan & Building a Support Team Toolkit.

There are four types of sponsorship available for “The Menopause Party: Power of the Pause” event:

TITLE SPONSOR - \$50,000 to \$100,000

GOLD LEVEL SPONSOR - \$25,000 to \$49,999

SILVER LEVEL SPONSOR - \$10,000 to \$24,999

BRONZE LEVEL SPONSOR - \$7,000 to \$9,999

Title and Gold sponsors for this event have an exciting opportunity to be recognized for their charitable sponsorship for the remainder of this yearlong initiative, ending August 2026. HDI expects to keep the Power of Pause website live until August 2026 and aims to reuse certain program materials and Virtual PDF’s during A Year of Menopause Equity Action events – where Title and Gold Sponsors will be listed.

Sponsorship Benefits and Recognition	TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	\$50,000 - \$100,000	\$25,000 - \$49,999	\$10,000 - \$24,999	\$7,000 to \$9,999
Company logo on Power of Pause website. (Standard logo and link to company website from Power of Pause web page until October 2025) (*Until end of year long initiative ending August 2026).	✓ *	✓ *	✓	✓
Full color logo recognition in all Power of Pause program materials/ Virtual PDFs (October 2025).	✓	✓	✓	✓
Full color logo recognition in all “A Year of Menopause Equity Action” materials/ Virtual PDFs for the remaining yearlong initiative ending August 2026.	✓	✓		
3 posts surrounding the flagship <i>The Menopause Party: Power of the Pause</i> event on UConn Health’s social media pages.	✓			
Full color logo recognition on site at the <i>The Menopause Party: Power of the Pause</i> event.	✓	✓	✓	✓
Opportunity to provide company/organization branded products on site at Power of Pause event (must be reviewed and approved by HDI staff. No promotional advertising permitted.)	✓	✓		
Opportunity to speak at the Power of Pause event (Details to be determined with and approved by HDI. No promotional activities permitted.)	✓			

Note Regarding Sponsorship Funds

Sponsorships will support event expenses with any net proceeds remaining designated to support UConn's Health Disparities Institute general fund to support research, education, innovation, and all menopause/women health related initiatives.

Contribution Fee

The University of Connecticut Foundation, Inc. is a Connecticut nonprofit and tax-exempt 501(c)(3) organization exclusively benefiting the University of Connecticut. Donors to the Foundation have the right to anonymity. Contributions are tax-deductible to the extent permitted by law and subject to certain administrative fees. You may obtain more information and a copy of our financial report by writing to our office at 2390 Alumni Drive, Unit 3206, Storrs, Connecticut 06269, calling 800-269-9965, or visiting www.foundation.uconn.edu.

Fundraising Notice

Residents of the following states may obtain information as indicated: CA: Official registration and financial information can be obtained from the Attorney General's Web site at <https://oag.ca.gov/charities>. Registration does not imply endorsement. MD: A copy of the current financial statement is available on request. Documents and information submitted under the MD Charitable Solicitations Act are available, for the cost of copies and postage, from the Secretary of State, State House, Annapolis MD 21401, 1-410-974-5534 (1-800-8254510 in MD). NJ: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTION RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT www.state.nj.us/lps/ca/charfrm.htm. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. NY: NY residents may obtain a copy of our annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York NY 10271. OR: Registration in no way constitutes or implies any endorsement, sanction or approval of this solicitation, its purposes, the manner in which it is conducted or the person or organization conducting it by the Oregon Attorney General. WA: This organization is currently registered with the WA Secretary of State as required by law. Registration number: 24291. Obtain additional financial disclosure information by contacting the Secretary at 1-800-332-4483. WV: WV residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement.