

# Exclusive Offer for New Residents

As a new resident you are eligible  
for the following benefits:

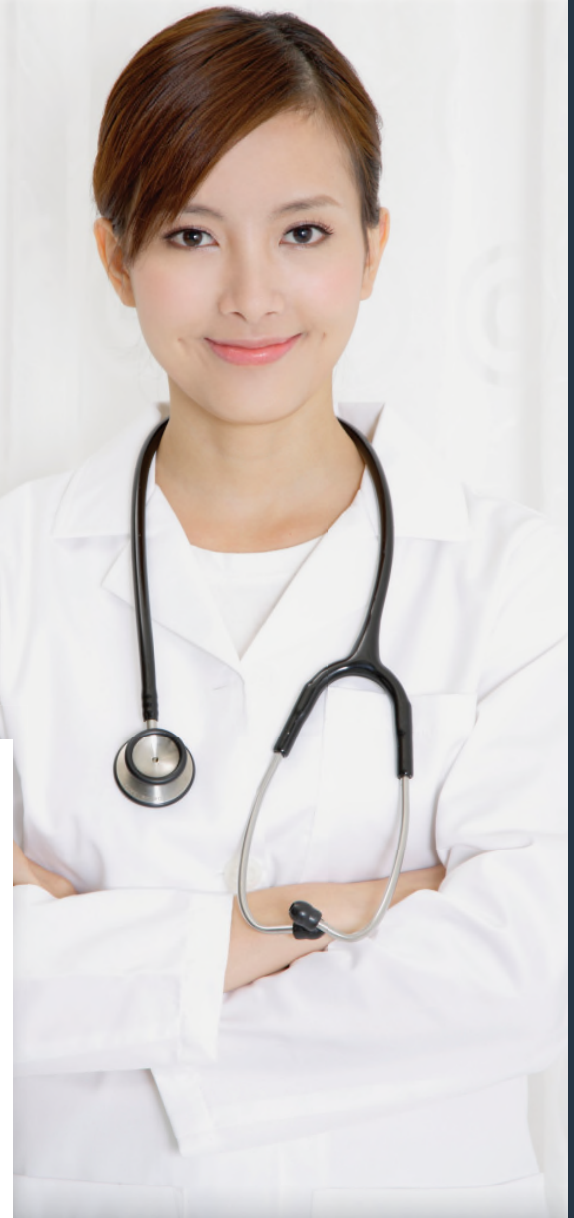
- » Free Checking (no minimum balance and monthly service charge)
- » Free online banking and bill pay
- » Free mobile banking and deposit<sup>1</sup>
- » Free eStatements
- » Free debit card
- » Free Berkshire Bank ATM network
- » .25% rate discount on closed end consumer loans with automatic payment from a Berkshire Bank checking account.
- » Consumer Lending
- » Mortgage Lending
- » Insurance (Personal and Business)
- » Access to our experts and resource network

Open a Free Checking account  
and receive \$75 for your direct  
deposit at Berkshire Bank !

# \$75\*

For more information on **Private Banking** contact:

Stacey C. Peel  
SVP Private Banking  
NMLS# 638640  
7 Sycamore Street Glastonbury CT 06033  
860-871-3108  
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 **BerkshireBank**<sup>®</sup>

Life is exciting. Let us help.<sup>®</sup>

[berkshirebank.com](http://berkshirebank.com)



**Banking products are provided by Berkshire Bank:** Member FDIC. Equal Housing Lender. Berkshire Bank is a Massachusetts chartered bank. <sup>1</sup>There are no fees for mobile banking and deposit from Berkshire Bank. Consult your mobile carrier for any fees that may charge for Internet usage or receiving texts. \*In order to qualify for the \$75 cash bonus, you need to establish and receive at least one direct deposit for your account within 45 days of account opening, with a minimum opening deposit of \$10. The direct deposit bonus will be credited within 7 days of you notifying us that the transaction(s) has occurred. To notify us, visit a branch or call us at 1-800-773-5601. The value of the bonus may reportable to the IRS on Form 1099-MISC. Other fees may apply. This offer may be withdrawn at any time.

**Insurance products are provided by Berkshire Insurance Group, Inc., a Berkshire Bank affiliate, and in New York by Berkshire Insurance Agency, a registered trade name for Berkshire Insurance Group, Inc., a Berkshire Bank affiliate:** Insurance products are NOT FDIC-INSURED, are NOT A BANK DEPOSIT, "NOT guaranteed BY THE BANK," "NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY" and MAY LOSE VALUE.