

CT-JSHS 2021 Requirements for the Virtual Poster Presentations

The virtual poster competition includes three parts:

1. A 3-minute video of you explaining your poster.
2. A 5-minute Q & A with the poster judges on Sunday, February 28, 2021.
3. A brief Q & A with the general audience on the day of the virtual symposium, March 6, 2021.

Poster

- ❖ If 2021 were to be an in-person year, your poster dimensions would be 36" high x 48" wide. Instead, for this virtual year, you will not be printing it, but you will still create the poster with that same "3 height by 4 width" ratio in mind.
- ❖ Create the poster in your choice of software. We recommend PowerPoint.
- ❖ Don't load it with text. (That is, if 2021 were to be an in-person year, you would want it to be viewable from a distance.)
- ❖ The title should be 72-point font. The student's name and region (Connecticut) should be included, and the type size should be 48 points. All other lettering should be in 24-point font size.
- ❖ The poster should be balanced and organized in a logical, sequential order.
- ❖ To keep the amount of text to a minimum, use graphics, tables, charts, and graphs as much as possible to convey information. These graphic elements should be cited on the poster.
- ❖ Photographs and other illustrations may be used. Figures may be in color. All figures should be cited, even if you took the picture.

Video

- ❖ You will make a 3-minute video giving an explanation of your project. (See separate instructions: **How to Record Your Video on Zoom.**) Imagine that you only have these 3 minutes to sell your project to investment bankers. What would you say? Remember to let the poster speak for itself, but take time to explain the why, lessons learned, and your conclusions. Put in your value statement—how your project makes X better.
- ❖ Practice your explanation several times before you record it.
- ❖ Upload your video to YouTube as an unlisted video. Send us the link at ctjshs.erickson@gmail.com no later than Friday, February 26, 2021.
- ❖ Judges will view your video on February 28, 2021, prior to your 5-minute interview. Other participants will see your video during the week of March 1–5, 2021.

Interview with Poster Judges (Prior to the Symposium)

- ❖ You will be scheduled for a 5-minute interview on Sunday, February 28, 2021. You will receive a WebEx link for the interview. Be on time! Dress to impress. Check your lighting to make sure you can be clearly seen. Avoid bright light behind you, which can make you appear in shadow or washed out. Make your background non-distracting, such as a plain wall, a bookcase, etc. Avoid virtual backgrounds, which are very distracting.

Audience Q & A (Day of the Symposium)

- ❖ On the day of the virtual symposium, March 6, 2021, you will be assigned to a group. During one session, you will answer questions from the general audience, who will have been encouraged to view your poster and video prior to this session, during the week of March 1–5. You will be given 2 minutes to do an introduction before taking questions. There will be 2 or 3 poster presenters per 25-minute session.