

UConn Health Center Auxiliary



FARMINGTON, CT 06030-2815
(860)679-8004

DIRECTLINE

FALL 2008

<http://auxiliary.uchc.edu>

UPCOMING EVENTS

AUXILIARY HOLIDAY BAZAAR

FRIDAY, NOVEMBER 21

Hospital and Keller Lobbies and Mezzanine

Help is needed all day – to volunteer please call
Phyllis Hills – at (860)828-2993

Gift Shop: The Connucopia is gearing up for a very exciting holiday season. The Christmas tree is up and decorated with many different ornaments, which of course are for sale. We're unpacking box after box of fun new products, some of which are lines that are new to the gift shop this year. We are excited about Byers Choice Carolers, and have a beautiful selection for Christmas and even Thanksgiving. We are offering a special accessory from Byers with the purchase of a caroler. Another very popular line this season is Lolita Christmas. Lolita glasses are hand-painted martini, wine and pilsner glasses. We have had amazing response to the every day line and the holiday assortment is sure to sell out quickly. Lolita has added tiny-tine glasses, which are actually tree ornaments!

We will be running fun specials throughout the season to encourage more traffic and increase sales. One promotion we will be running is our "Twelve Days of Christmas" promo. We will start the Monday after Thanksgiving and each day feature a category (jewelry, UConn, toys, etc) to reduce by 20 percent. We will also run a day which we offer 20% off if the customer sings a Christmas carol for us. We have some other ideas in the works, so make sure you come to the gift shop and join the fun!

Thrift Shop: The Thrift Shop business is thriving in this economy. Every week there is a different specialty, and in preparation for the holiday season 'glitzy,' gay party apparel is being featured. This is the month that Christmas things will be appearing on the shelves and racks. Come check us out!

The **W.H.A.L.E.** program is going well. We have sent our stickers for 281 babies into 66 Connecticut towns and one town in New York.

The **FAMILY PLACE** has been occupied every night and has helped 19 families. Fox 61 and NBC 30 news interviewed our first occupants, and both networks aired the interviews on the television. We do have a DVD of both interviews, and the NBC 30 clip is on our Website.

UCHC ART ADVISORY COMMITTEE

The UConn Health Center Art Advisory Committee, an offshoot of the UConn Health Center Auxiliary, was started more than 35 years ago. The collection, consisting of 99.9 percent donated works, stands at nearly 1,600 pieces. The pieces of the collection are both inside and outside, paintings and sculptures, and range from single pieces to multi piece collections. The Health Center has been fortunate to receive art donations from both locally known and world renowned artists, organizations and philanthropic foundations.

In addition to the permanent collection, the Health Center has three galleries; the main lobby, the mezzanine, and the Celeste LeWitt Gallery in the Food Court. These galleries display art from various artists throughout the year. The lobby and mezzanine showcase six artists each year, and the Celeste LeWitt Gallery showcases four. These locations, as well as the many locations throughout the Health Center, help promote the main objective of the collection, a sense of well being. Employees, visitors and patients are able to enjoy a more peaceful experience while working, visiting or seeking treatment, due to the collection and rotating exhibits.

The efforts of the Art Advisory Committee are spearheaded by the Health Center's art curator, Linda Webber. Linda directs the efforts of the volunteers, meets with artists and handles requests for art from around the Health Center. Like the Auxiliary, the Art Advisory Committee would not be where it is today without the remarkable efforts of our volunteers. A recent product of the Art Advisory Committee is a brochure that allows people to take a self-guided tour of only a few of the many pieces in the collection: http://auxiliary.uhc.edu/art/healing/brochure_healing.pdf). Auxiliary members who have not done so are invited to take a walking tour of the collection. Simply pick up a brochure next to the exhibit cases opposite the Connucopia Gift Shop and take a walking tour of the most major accessible pieces.

The Art Advisory Committee's effort of supporting health and healing through art continues to thrive because of ongoing generous donations from the "Good Deed People" of the UConn Health Center Auxiliary and many other community-based philanthropists.

— — —

WOULD YOU LIKE TO MAKE A DONATION TO THE AUXILIARY?

Our major projects are:

- Homewood Suites: "*The Family Place*"
- W.H.A.L.E. (car seat identification project for babies)
- Scholarships for medical, dental, nursing and master of public health students

WE NEED EVERYONE TO SUPPORT THE AUXILIARY

Visit <http://auxiliary.uhc.edu> for more details. Click on [News](#).